



TEA EXCELLENCE SINCE 1823

## SOCIAL RESPONSIBILITY IN TEA-GROWING REGIONS

For Ronnefeldt, social responsibility is a matter close to our hearts and is an important quality criteria. We therefore place great value on tea-specific and regional funding initiatives, as this is where the biggest potential to provide effective support lies – in the tea-growing regions and for the people that work and live there.



### CHILDAID NETWORK

**Working together for education and children's rights**

Ronnefeldt has been a partner and sponsor of Childaid Network for over 10 years. The foundation is dedicated to providing disadvantaged children and young people in remote areas in South Asia – from the Assam tea region in northeast India to Nepal, Bangladesh and Myanmar – with access to education.

The focus of the foundation's work is centred around promoting self-help to sustainably improve independence and the economic and social situation in the affected regions.



### ETHICAL TEA PARTNERSHIP

**Fair working conditions in the tea trade**

The Ethical Tea Partnership is a global membership organisation which is dedicated to promoting socially and ecologically sustainable business practices in the countries where tea is grown. Since 2013, Ronnefeldt has been supporting the work of the Ethical Tea Partnership as a member.

The mission of the Ethical Tea Partnership is to bring about long-term, systemic change in tea-growing regions by actively listening to workers, farmers, and communities, convening their members, facilitating collaboration, and mobilizing resources. The effort addresses the key issues within economics, equality, and the environment.

You can find more information at [www.ethicalteapartnership.org](http://www.ethicalteapartnership.org)



**ETP's work addresses key issues in the areas of economics, equality and the environment.**

**Together we focus on**

- delivering locally-led projects, often in partnership with other organisations, that seek to involve communities and ensure their voices are heard;
- supporting the private sector to pioneer responsible business models;
- engaging stakeholders to support policies that positively impact people in tea.

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