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Company Statement – The Ethical Tea Partnership

Imporient / Birchall tea have been members of the Ethical tea Partnership for over 20 years. As a family-owned company with a heritage in tea of more than 150 years, sustainability and ethical sourcing are at the forefront of our values and commitment to our employees, partners, and society.

Our goal is to create and maintain ethical long-term business relationships with our suppliers. We purchase the very highest quality raw materials that meet our strict quality and sustainability standards from approved suppliers. To guarantee sustainable quality our suppliers are audited annually or adhere to internationally recognized standards such as GFSI.

Birchall Tea sources all its tea from either Fairtrade or / and Rainforest Alliance Certified gardens and we are audited on each certificate's auditing cycle. We have strong supplier approval procedures in place which are in line with our BRC AA status.

Birchall Tea was the first tea company in the world to join the UN's Climate Neutral Now initiative, which invites organisations to work towards global climate neutrality. We have also become the first tea company in the world to achieve the Carbon Neutral International Standard, this means that all of our products are completely Carbon Neutral.

These achievements are just the latest in a series of steps we have taken to help avoid the worst effects of climate change. We have significantly reduced excess or single use plastic from our supply chain, our tea bags are plastic free as is the majority of all our packaging.

Purpose built in 2018, the Birchall Tea Factory is the UK's first 100% solar – powered tea production facility – in Amesbury, Wiltshire, complete with a roof – top solar installation featuring more than 460 solar panels.

Daniel Graham
Managing Director
Imporient Uk Ltd / Birchall Tea

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Birchall Tea is a registered trademark of Imporient (U.K.) Ltd

Registered Office: 54 Willow Way, London, SE26 4QP Registration No: 1177173 VAT Reg. No: 206 9572 52
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BIRCHALL
A family tradition since 1872